



## MARKAGAIN at Dubai International Boat Show 2018

Milan, 1<sup>st</sup> February 2018 – MARKAGAIN, the business unit of Cerved Credit Management Group specialised in the management and resale of second-hand assets, will take part for the fourth year at the [Dubai International Boat Show](#), which will be held from 27<sup>th</sup> February to 3<sup>rd</sup> March in a sparkling new venue, the Dubai Canal, Jumeirah.

MARKAGAIN will be present with its own stand (L-40) in the *Marine Lifestyle* area, where it will illustrate to visitors all the benefits its *smart deals* both in marine sector and other areas: real estate, cars and other special assets. Visitors will be able to comprehend MARKAGAIN's business model, based on security and transparency. The perfect opportunity to see dreams from another point of view and choose a preowned luxury asset with MARKAGAIN.

The Dubai International Boat Show is an excellent international appointment for the marine and luxury lifestyle sector, as well as a unique opportunity to access the Middle Eastern luxury market. In the 2017 edition, the wide range of products and services shown, has gathered the interest of over 29,000 visitors and 120 different countries, confirming the key role of the event on the international scene.

For all these reasons MARKAGAIN confirms its attendance at this great show.

The assets proposed by MARKAGAIN are available on the website [Markagain.it](#).

\*\*\*

*[MARKAGAIN](#) – first class second chances – is the first Italian platform dedicated to smart luxury for the purchase, management and sale of used luxury assets. In international market, it is the most innovative service for those who want to combine the pleasure of luxury with the chance for not to be missed bargain.*

*Created in 2012, it soon became the benchmark in Europe for the resale of preowned boats. Adopting the same innovative business model behind the success in the luxury sailing market, MARKAGAIN also includes a range of other goods as part of its services, such as real estate, cars and other special goods. The platform offers its clients a highly structured service, providing complete assistance that enables full coverage to be offered throughout the sale process, from legal assistance to transport and compliance. In its first 5 years, MARKAGAIN completed 400 transactions and generated a total value of about 130 million euro. MARKAGAIN is a Cerved brand, the leading company in Italy in Business Information and the leading player in credit management on the independent market.*